



Women's
INITIATIVES
THE OHIO SOCIETY OF CPAs



THE
OHIO SOCIETY
OF **CPAs**
ADVANCING THE STATE OF BUSINESS



Define **YOUR SUCCESS**

Women, Wealth & Wellness Conference

in collaboration with **Money & Mimosas**

June 27, 2019

The Boat House
at Confluence Park
Columbus, Ohio

Product #52553

How do you define success?

The definition of career success is different and deeply personal for every woman, yet the challenges are often very similar: pay equity, work-life balance, and leadership opportunities just to name a few. Discover how to define your success and create plan for achieving it at The Ohio Society of CPAs' Women, Wealth & Wellness Conference in collaboration with Money & Mimosas.

This event was designed by women for women and those who care about the issues women face in the workplace. With input from 700 of your peers, we've assembled a powerful lineup of dynamic women leaders who will share their insights on:

- **Becoming a next level leader**
- **Creating work-life integration**
- **Impacting pay equity**
- **Establishing your personal brand**
- **Breaking out of your comfort zone**
- **Growing your business by building your professional network**

Regular price: \$282 | Member price: \$225

Register today at



ohiocpa.com/DefineYourSuccess

For questions regarding this event, contact our Member Service Center at
614.764.2727 or **OSCPA@ohiocpa.com**

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7:30 - 7:55 am	Yoga/Meditation to Relieve Stress RawYoga614 (optional)	
8:00 - 9:00 am	 <p>Welcome Marie Brilmyer, CPA Director, Cohen & Company, Women's Initiatives Committee Member</p> <ul style="list-style-type: none"> • Learn how the accounting and business profession has changed over the years. • Gain insight on challenges that you might encounter along your career path and how to effectively overcome them. • Identify ways to achieve your own definition of success. 	
9:00 - 10:00 am	 <p>How to Become a Next Level Leader Tonya Tiggett Owner, Tiggett & Co.</p> <ul style="list-style-type: none"> • Reveal how anyone at any level can become a "Next Level Leader" in three key areas of career management: being heard, being seen, being strategic. • Complete a brief self-assessment to pinpoint where you fall on the Next Level Leader Spectrum. • Examine how to lead more effectively in your current role and create that Next Level opportunity for yourself and others. 	
10:00 - 10:15 am	Networking break	
10:15 am - 11:15 am	 <p>Disconnect to Connect: The Path to Work-Life Harmony Amy Vetter, CPA, CGMA, CITP CEO, The B3 Method® Institute</p> <ul style="list-style-type: none"> • Learn how to create work-life harmony. • Discover your inner talents and passions and align them with the work you do. • Unpack the benefits of practicing mindfulness and how to integrate it into the way you work with yourself and your teams. 	
11:15 - 11:30 am	Networking break	
11:30 am - 12:30 pm	 <p>Impact Pay Equity Columbus Women's Commission</p> <ul style="list-style-type: none"> • Uncover strategies for building a workplace culture where everyone thrives. • Develop a roadmap for closing gender & race-based wage gaps. • Explore how to incentivize inclusive leadership and hold leaders accountable. 	
12:30 - 1:30 pm	Lunch	
1:30 - 2:30 pm	 <p>Build Your Brand, Discover Your Authentic Voice Lori Kaiser, CPA CEO & founder, Kaiser Consulting LLC, Women's Initiatives Committee Member, 2019 Columbus Chamber Small Business Leader Award</p> <ul style="list-style-type: none"> • Gain insights on building your personal brand. • Identify the benefits of and methods for establishing your executive presence. • Learn how to reach the next level in your career by mastering your image and feeling more confident about self-promotion. 	
2:30 - 2:45 pm	Networking break	
2:45 - 3:30 pm	 <p>Telling Your Story: Break Out of a Comfort Zone Before It Breaks You Mikaela Hunt President & Chief Storyteller, Mikaela Media</p> <ul style="list-style-type: none"> • Pinpoint a change you want to make in your professional or personal life. • Understand the process of creating that change in a positive way and building support around it. • Discuss ways to reflect your new goals on social media. 	
3:30 - 4:00 pm	 <p>Panel: How to Grow Your Network, followed by networking opportunity Moderated by: Marsha Ruddie, CPA Tax Shareholder, Schneider Downs & Co., Inc.</p> <ul style="list-style-type: none"> • Crystal Faulkner, CPA, Partner, MCM CPAs and Advisors, OSCP Executive Board • Darci Congrove, CPA, Managing Director, GBQ – 2019 YWCA Women of Achievement Award • Tasha Fowler, Executive Director, City Year • Susan Rector, J.D., Partner, PetersonConnors LLP 	
4:00 - 5:00 pm	Networking Reception Money & Mimosas	



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