

## OSAE webinar ‘Meet the Speakers’:

### ***Meeting Reset: What Associations Need to Know and Ask Now***



**Abbey Border** has over 25 years hospitality sales experience and is a Sales Manager at the reimagined Cherry Valley Hotel & Ohio Event Center in Newark, Ohio. She has been a longtime member of Ohio Society of Association Executives and is the Immediate Past President on the Board of Directors for Meeting Professionals International – Ohio Chapter.

**Ann Daugherty** is the Director of Sales and Marketing at the Fawcett Event Center at Ohio State. While secretly dreaming of being a travel agent, Ann started with a part-time front desk clerk job that evolved into a career of hotel sales and marketing for a variety of brands in 4 states, statewide tourism and attraction advertising, new business sales management for 2 publications and the past eleven (11) years building a business at OSU. A proud (and loud!) BGSU alum, Ann has volunteered on the alumni board and marketing committees and founded and chaired the local alumni chapter for its first five years.



**Tiffany Frisch** has worked in the travel and tourism industry for 12 years with her most recent role working for Ohio’s Lake Erie Shores & Islands as the Group Sales Manager with a focus on selling meetings for Associations and Religious groups for the last 6 years. Tiffany works on behalf of area industry partners to sell meeting and events to the destination and works to service any groups that are holding events in the destination.

**Teresa Zumwald** is a speechwriter, speech coach, executive communications consultant and three-time corporate history book author at Zumwald & Company, LLC. Since 2012, her speeches have won 17 awards including 10 Cicero Speechwriting Awards from Vital Speeches of the Day. Teresa earned a bachelor’s degree in journalism from The Ohio State University and later trained under an international speechwriter and speech coach. Her company, established in 1989, helps leaders innovate so they resonate when they communicate.

