2020 LEADINGAGE OHIO PAC YEAR-IN-REVIEW

A CHALLENGING YEAR LED TO CREATIVE NEW PAC EVENTS AND RECORD PAC DONATIONS.

The LeadingAge Ohio Political Action Committee (PAC) supports lawmakers who have demonstrated commitment to and understanding of issues important to older Ohioans, their caregivers, and the communities that serve them. LeadingAge Ohio's PAC does not distinguish its support on the basis of political party. In recent years, LeadingAge Ohio has grown its PAC exponentially, taking steps to better use the PAC as a tool to strengthen advocacy and grassroots efforts.

Building on a strong 2019 in which the LeadingAge Ohio PAC raised over $20,000 for the first time ever, a $30,000 fundraising goal was set for 2020. As with so many other best-laid plans in 2020, COVID-19 forced the PAC to step back and re-assess. **The PAC goal was shifted to $15,000, as the in-person events the PAC has traditionally relied upon would prove difficult or impossible.**

This shift to virtual and outdoor events, and the lack of an in-person annual conference, led to some unexpected but welcome advances in the growth of our PAC. The first-ever LeadingAge Ohio PAC golf outing was able to be held safely and completely outdoors on a sunny Monday in October. In addition, LeadingAge Ohio organized its first-ever virtual wine tasting series with Keplinger Wines, giving members an opportunity to sample some magnificent wine out of Napa Valley. In addition to these two successful events, the LeadingAge Ohio Board and Staff joined together to challenge each other to reach 100% participation in PAC. **The efforts of our Board, Partners, PAC supporters, and staff combined to help the PAC reach its highest-ever amount raised - blowing past the $15,000 goal to exceed $26,000.** Thank you to everyone who contributed to the PAC!

A full breakdown of LeadingAge Ohio PAC spending is available at sos.state.oh.us/campaign-finance under "search reports" (search LeadingAge Ohio PAC).

MAJOR ACCOMPLISHMENTS IN 2020

$26,256 RAISED
MOST EVER

FIRST-EVER GOLF OUTING
FIRST-EVER WINE TASTING SERIES

2020 LEADINGAGE OHIO PAC OUTSTANDING SUPPORTERS

Gold PAC donors meet or exceed $1000 in a calendar year.
2020 Gold PAC donors:

Rev. Ken Daniel, United Church Homes
Kathryn Brod, LeadingAge Ohio
Gerald Schroer, Absolute Pharmacy/Rehab
Renee Cummings, Access Companies
Jeff Lycan, National Hospice Cooperative
Vickie Javens, Premier Therapy

Silver PAC donors donate between $500-$999 in a calendar year.
2020 Silver PAC donors:

Rich Boyson, Eliza Jennings
Rick Coley, Hospitality Logistics International
Donnald Heckelmoser, LSC Service Corporation
Norm Mast, Community Hospice
Stephanie Christopher, Green Hills Community
Mike Ray, Green Hills Community
Kim Henderson, McGregor

Jacob Pease, Oswald Companies
Mike Ray, Green Hills Community
Patrick Schwartz, LeadingAge Ohio
Cynthia Struk, Judson
Mark Ricketts, National Church Residences
Megan Ulrich, Maple Knoll
Jill Wilson, Otterbein Seniorlife

Bronze PAC donors donate between $250-$499 in a calendar year.
2020 Bronze PAC donors:

Scott Buchanan, Ohio Masonic Home
Judy Budi, Graceworks Lutheran Services
Larry Gumina, Ohio Living
Deborah Hutchins, Intalere
Kaitlin Kennelly, PCA Pharmacy
Laura Lamb, Episcopal Retirement Services
Larry Monroe, Christian Village Communities
Merry Korn, Pearl Interactive Network

Michelle Norris, National Church Residences
Laura Reuss, Functional Pathways
Allison Salopeck, Jennings
Susan Wallace, LeadingAge Ohio
Ted Walsh, United Medical Supply Company
Steve Wittman, Link-age
Steve Wolf, Wesleyan Village
Scott Maloney, K2Design

CONTINUED PROGRESS IN 2021

As the pandemic reaches a more controlled pace, vaccines become readily available, and visitation returns to our communities across the state, the LeadingAge Ohio PAC looks ahead to a year filled with in-person opportunities and continued use of technology to help the PAC reach new heights. **Plans in 2021 include: a virtual trivia series, the return of an in-person annual conference with PAC basket raffles, the second annual LeadingAge Ohio PAC golf outing, the return of the virtual wine tasting series, and more!**