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On The Horizon: 2025 OABA Industry Conference Set to Tackle Future Challenges and Innovations

COLUMBUS, Ohio (Nov. 13, 2024) – The Ohio AgriBusiness Association will provide education and networking opportunities for agribusiness professionals at its annual Industry Conference **January 28-30, 2025**, at the Renaissance Columbus Westerville-Polaris Hotel.

“We’re thrilled to bring Ohio’s agribusiness community together for the 2025 Industry Conference, where we’ll set our sights ‘On The Horizon,’” said Melinda Witten, President and CEO of the Ohio AgriBusiness Association. “This year’s program is crafted to provide our members with cutting-edge insights and actionable strategies to tackle emerging challenges and capitalize on the vast opportunities ahead. With an agenda full of engaging sessions, in-depth discussions, and unparalleled networking, we’re confident that attendees will leave empowered and prepared to drive Ohio’s agribusiness industry toward the future.”

The OABA Industry Conference will officially kick off with the Welcome Reception the evening of Tuesday, January 28, which is preceded by the featured Safety & Risk Management Day. The Industry Conference will continue with educational and informative content January 29 and 30 and includes the OABA Annual Meeting Luncheon and evening Industry Reception on January 29.

Session topics include global and Midwestern crop outlooks, H2A labor considerations, the effects of weather and non-point source pollution on crops, legacy phosphorus, the evolving customer landscape, renewable energy trends, grain warehousing regulations, storage space demand, strategies for fostering a behavior-based safety culture, achieving broader insurance coverage with lower premiums, and more.

Continuing education units (CEUs) will be available for both Certified Crop Advisers and state licensed pesticide applicators (OH, IN and PA) that attend the conference. A general agenda is available at www.oaba.net/events_conference.

All-inclusive registration for the event covers admission to the two main days of educational programming (Jan. 29-30), the Safety & Risk Management Day (Jan. 28) and all meals and receptions. Registration fees are as follows:

Member: \$400 (\$475 after Jan. 15, 2025)

Non-Member: \$550 (\$625 after Jan. 15, 2025)

Individual day registrations are also available, as are exhibitor and sponsorship opportunities. Visit www.oaba.net/events_conference for more information and to register.

Hotel accommodations for the Renaissance Columbus Westerville-Polaris Hotel can be made online by visiting oaba.net/events_conference. The OABA hotel block reservation deadline is Jan. 10, 2025.

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About OABA

The Ohio AgriBusiness Association is the leading advocate for Ohio agribusiness by creating a sustainable business climate through collaborative policy leadership, continuous education and effective communication. OABA is a membership-based state trade association which includes the manufacturers and wholesale/retail suppliers of plant nutrient and protection materials, the grain warehousing and marketing industry, the feed and seed industry, as well as companies providing equipment, financing, insurance, consulting, and other products and services for the agribusiness industry. OABA is also the administrator of the Ohio Certified Crop Adviser Program, 4R Nutrient Stewardship Certification Program and Ohio Agricultural Council. For more information, visit oaba.net.