



Exhibitor & Sponsor Invite

147th Annual Conference & Trade Show

Columbus, Ohio | April 11 & 12, 2025

Hilton Columbus at Easton



WHY EXHIBIT IN OHIO?

Meet face-to-face with 400-500 Ohio pharmacists from all practice settings as well as 300-500 student pharmacists from Ohio's seven colleges of pharmacy to build your business, educate pharmacists and student pharmacists about your products and services, connect with pharmacy professionals, and support Ohio pharmacy.

BENEFITS:

- 5+ hours of exhibit time with no concurrent CPE programming
- Opportunity to educate pharmacist and student pharmacist attendees about your products and services
- Promote new products and services
- Connect and build relationships with existing customers or new customers
- Look at what the competition is doing
- Network with pharmacy colleagues
- Prize drawing for exhibitors and attendees
- Recognition in the *OPA Conference Program*
- Recognition in the pre-conference issue of the *Ohio Pharmacist* journal (if reserved by January 30, 2024)
- Mailing list of 2024 OPA Conference Attendees

OPA holds one of the largest state association trade shows in the country. Register early to secure a 2025 exhibit. OPA Members have the first opportunity to exhibit at the Annual Trade Show, as well as exhibiting at the OPA 340B Midwest Regional Conference & Expo as well as the OPA Midyear Meeting. Membership has advantages with Exhibit Discounts and First Access for members and associate members. Join OPA on the exhibit application or at www.ohiopharmacists.org.



CONFERENCE SPONSORSHIPS

(Favorite 2024 sponsorships are highlighted)

Multi-Event Package Sponsorships - \$2,500 - \$50,000

Theatre and Exhibit - \$3,800

Present a 35-minute breakfast theatre about your product for up to 40 Ohio pharmacists. (No CPE provided) Includes a premium exhibit. Theatre-only sponsorship - \$2,600

Business Plan Competition - \$3,500

This student pharmacist competition continuing pharmacy education session is a key attraction for independent pharmacists and the businesses that support independent pharmacy.

OTC Challenge Session Sponsorship - \$3,000

College teams demonstrate OTC expertise of common self-care conditions and treatment in a fun, fast-paced continuing education session.

UNDER 40 Recognition Awards - \$1,000 or \$5,000 for exclusivity

Student Activities - \$3,000

Legislative Update Continuing Pharmacy Education Session - \$2,000

Promotional Hotel Key Cards - \$2,500

Headshot Lounge - \$3,000

OPA/Sponsor Name or Logo Lanyards - \$2,000

Sponsor-provided Lanyards - \$1,000 *Sponsor-provided lanyards due by Feb. 15, 2024*

Conference Bag Inserts - \$750 for exhibitors or members, \$1,000 for non-members

President's Reception - \$2,000

Research & Innovative Practice Forums Continuing Pharmacy Education or Poster Session - \$3,000 each

Prize drawing Donation(s) - \$50 each

Advertisement Opportunities

A program containing educational information and events will be distributed to approximately 1,000 individuals attending the Conference. Quality, high resolution advertisements must be received in PDF format by Feb. 28, 2024.

\$900 - Back Cover Full Page

\$700 - Inside-Front or Inside-Back Full Page

\$600 - Full Page

\$350 - 1/2 Page

\$300 - Featured Exhibitor listing

Contact
Janice Johnson
at 614.389.3236 or
jjohnson@ohiopharmacists.org
for details and sponsor
opportunities.

2025 OPA SPONSOR MULTI-EVENT PACKAGE SNAPSHOT

	Diamond Sponsor \$50,000	Platinum Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	
Annual Conference and Trade Show	Annual Conference Location & Extra Time	4 Deluxe Tables, 5 Spotlight times	2 Deluxe Tables, 4 Spotlight times	1 Deluxe Table, 3 Spotlight times	1 Premium Table, 2 Spotlight times	1 Premium Table 1 Spotlight time
	Email Confirmation	Prominent Logo	Logo included	Logo (limited opportunities)		
	Annual Conf. Meals & Breaks	Exclusive meal sponsor & Scripted Intro	Sponsor one meal (limited opportunities)	Sponsor recognition (limited opportunities)		
	Hotel Room Drop*	2 days or 2 items	1 item on Friday			
	Projected logo sign /window cling	Logo & Window signs near registration desk	Projected logo sign	Projected logo sign		
	Conf. Host Hotel	4 rooms, 2 nights	2 rooms, 2 nights	1 room, 2 nights	1 rooms, 1 night	
	Social Media Posts*	4 Conf. sponsor recognition posts	3 Conf. sponsor recognition posts	2 Conf. sponsor recognition posts	1 Conf. sponsor recognition post	
	Conf. Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
	Conf. Sponsor Registration	Six 3-day registrations	Four 3-day registrations	Three 3-day registrations	Two 3-day registrations	One 3-day registration
	Conf. Awards/PAC Luncheon Tickets	6 Luncheon tickets	4 Luncheon tickets	3 Luncheon tickets	2 Luncheon tickets	1 Luncheon ticket
	Conf. President's Banquet Tickets	6 President's tickets	4 President's tickets	3 President's tickets	2 President's tickets	
	Conf. Program Advertising	Back Cover full page ad & logo on Cover	Back or Inside Cover full page ad	Inside Cover or full page ad	1/2 page ad	banner ad
Conf. Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert	
Conf. Attendee E-Bulletin*	Two pre-Conf. & One post-Conf. Banner ads	One pre-Conf. & One post-Conf. Banner ads	Logo in one pre-conf. e-Bulletin			
Independent EduCon 340B	Independent, EduCon (Compounding) &/or 340B Exhibit	Exhibit at three events, prominently placed	Exhibit at two events, preferred placement	Exhibit at one event	Exhibit at Expo	
	Expo Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
	Expo Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
	EduCon eBulletin	Banner ad	logo			
	340B Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	
	340B Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	
Midyear Meeting	Midyear Exhibit	One Exhibit, preferred placement	One Exhibit			
	Midyear Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for Free!
	Midyear Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	
Social Media & More...	OPA Social Media All Channels*	2 Sponsor recognition posts	1 Sponsor recognition post	1 Sponsor recognition post		
	Webinar Promo ^{New} Option at \$300 each	3 sponsor webinars recorded/@OPA library	3 sponsor webinars	2 sponsor webinars	1 sponsor webinar	1 sponsor webinar (limited opportunities)
	Ohio Pharmacist full-page journal ad*	4 ads	3 ads	2 ads	1 pre-Conf. ad	One post-Conf. ad
	Ohio Pharmacy Newsline Banner Ad*	6 ads	4 ads	2 ads	1 ad	
OPA	OPA Annual Membership [⊘]	6 Associates and 6 RPh customers	4 Associates and 4 RPh customers	3 Associate and 3 RPh customers	2 Associates	1 Associate

* Promo/Ad material must be OPA approved. Promotional/Ad materials for the Annual Conference must be received at the OPA office by 2/1/2025.

⊘ Membership Benefit: Vendor membership=associate rate. Vendor RPh customers can pay the difference between associate versus active pharmacist rate.

EXHIBITOR FEES

Deluxe Exhibit

- \$1250 Member Exhibit
- \$1420 Member Exhibit with 2025 OPA Membership Renewal
- \$1420 Nonmember Exhibit & 2025 OPA Membership
- \$1500 Exhibit rate from 7/1/24-12/31/24
- \$1600 Exhibit rate beginning 1/1/25

Premium Exhibit

- \$1150 Member Exhibit
- \$1320 Member Exhibit with 2025 OPA Membership Renewal
- \$1320 Nonmember Exhibit & 2025 OPA Membership
- \$1400 Exhibit rate from 7/1/24-12/31/24
- \$1500 Exhibit rate beginning 1/1/24

Standard Exhibit

- \$1050 Member Exhibit
- \$1220 Member Exhibit with 2025 OPA Membership Renewal
- \$1220 Nonmember Exhibit & 2025 OPA Membership
- \$1300 Exhibit rate from 7/1/24-12/31/24
- \$1400 Exhibit rate beginning 1/1/25

Exhibit Benefits

- One 6' skirted table, two folding chairs, carpeted floor, and a 7" x 44" identification sign provided by Fern Expo
- Unlimited representative registrations for exhibit
- Two lunches per exhibit on Saturday
- Two pharmacist exhibitors per exhibit are eligible for one free day of CPE and can attend additional days of CPE at a special discounted rate
- Post-show registration list

Exhibit Schedule

Friday, April 11

Exhibit Set-up
2:30 - 3:30 PM

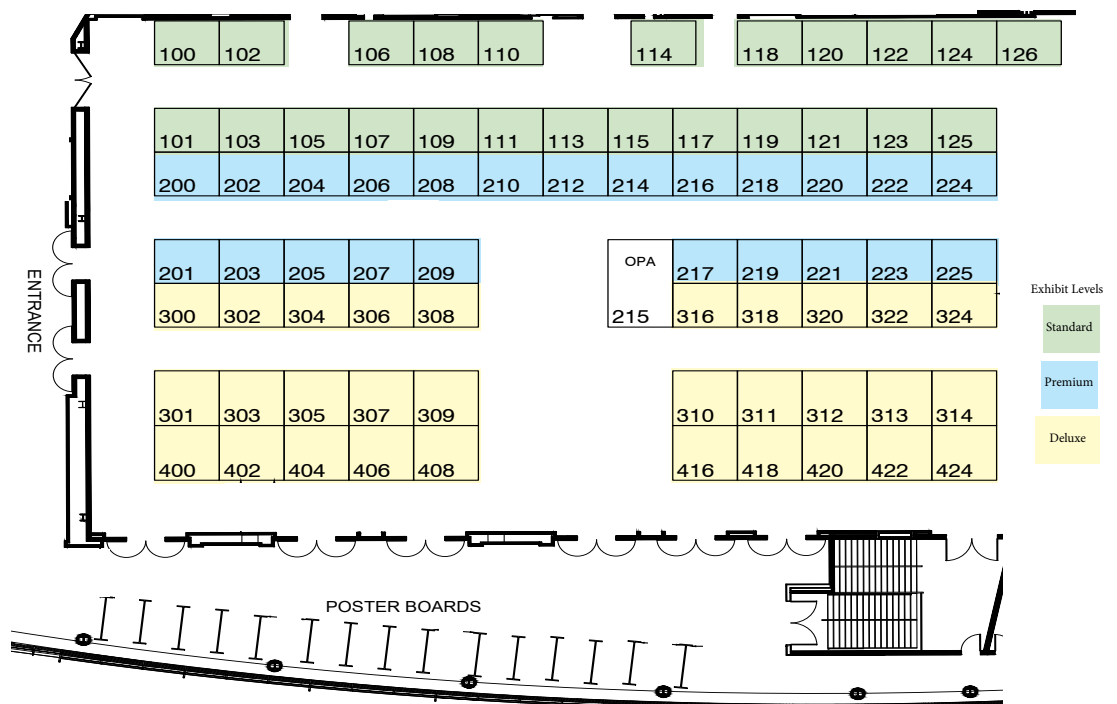
Exhibit Hours
4:00 - 6:00 PM
Opening Day Reception

Saturday, April 12

Exhibit Hours
11:40 AM - 1:50 PM
Lunch and Prize Drawings

Exhibitor Move Out
1:50 - 2:45 PM

OPA 2025 Annual Conference Exhibit Hall



OPA 147th Annual Trade Show Exhibitor Application/Contract and Conference Sponsor Form

April 11 & 12, 2025 • HILTON COLUMBUS DOWNTOWN 402 North High St., Columbus, Ohio 43215

Exhibit Coordinator _____ E-mail _____ Phone () _____
 (Exhibit kit will be emailed to this person.)

*This information can appear in the Conference Program and app.

Company _____

Contact _____ Title _____ Interested in OPA Associate Membership? Yes No Already an OPA member

Address _____ City _____ State _____ Zip _____

Phone () _____ Website _____

Email _____

Please complete a 25-word description of your company for promotional purposes. _____

Exhibit space is assigned first to OPA Multi-Event Sponsors, second to Conference sponsors, third to members, & then to exhibitors.

Select exhibit type: Deluxe location Premium location Standard location
 (Refer to floorplan at ohiopharmacists.org)

Additional Representatives *If your company representative is a licensed pharmacist who would like to attend CPE for credit, please check the days that they will be attending so that OPA may prepare their continuing education form. For each exhibit, two pharmacist exhibitors are eligible for one free day of CPE; \$89 for two days; or \$119 for 3 days.** (Contact Janice if more than 2 pharmacist representatives would like to take advantage of the discounted exhibitor rate for CPE.)

Name _____	<small>CPE attendance for licensed pharmacist exhibitor*</small>	Name _____	<small>CPE attendance for licensed pharmacist exhibitor*</small>
Nickname for badge _____	<input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$89 <input type="checkbox"/> 3 days CPE - \$119	Nickname for badge _____	<input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$89 <input type="checkbox"/> 3 days CPE - \$119
Email _____	Cell Phone _____	Email _____	Cell Phone _____

We agree to abide by the rules and regulations that are listed on the exhibitor contract found at <https://tinyurl.com/OPA-Exhibit-Contract>. We agree to enclose a check, or include arrangements, for payment when submitting this contract. For an early bird rate, we understand that full payment must be received no later than December 31, 2024. For exhibit space reserved after December 31, 2023, full payment must be received no later than March 14, 2025. For cancellation policies, refer to the contract on the OPA website.

Authorized signature _____ Date _____

Payment Information: Sponsorship(s) _____ \$ _____

“BIG” Prize donation for Trade Show drawing (\$50 each) _____ \$ _____

Trade Show Exhibit(s) _____ \$ _____

RPh CPE (2nd day # of RPh x \$89 or 3rd day # of RPh x \$119)* _____ \$ _____

Total amount remitted _____ \$ _____

Check Make payable to: Ohio Pharmacists Association (Tax ID 31-4271660)

Credit Card <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Exp. Date _____ Sec. Code _____ Name on Card _____ Account # _____ Billing Address _____ (If different from above)	Electronic Funds Transfer <input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Business Checking Routing # _____ Account # _____ Name on Account _____
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Please mail to: Ohio Pharmacists Association, Attn: Janice Johnson, 2674 Federated Blvd, Columbus OH 43235
 fax to: 614.389.4582 OR register online at www.ohiopharmacists.org. Questions? Call 614.389.3236

Connect with Ohio pharmacists!



Special Thanks to our 2024 Annual Conference and Trade Show Exhibitors and Sponsors!

Abbott Diabetes Care
 Allied Powers
 American Pharmacy Cooperative, Inc.[”]
 Anda
 AstraZeneca
 AstraZeneca (Respiratory Biologics-Fasen-
 ra)*
 Capital Wholesale Drug Company[”]
 Cardinal Health[”]
 CareSource[”]
 CCN Pharmacy*
 Celerity*
 Cencora
 Centor Rx
 CPESN Ohio
 Dexcom
 Emlah Naturals
 Eyecon
 Fruth Pharmacy
 Generation Rx
 Gilead Sciences, Inc.*
 Hikma Pharmaceuticals USA Inc.*

Indivior[”]
 Independent Pharmacy Cooperative[”]
 Kroger Health[”]
 L’Oreal
 Liberty Software
 Lilly USA
 LSPedia*
 McKesson[”]
 MEDISCA^{®*}
 Merck[”]
 MHC Medical Products
 Moderna^{”*}
 Novavax Pharma
 Novo Nordisk (Diabetes Division)[”]
 Novo Nordisk (Obesity Division)[”]
 Ohio Pharmacists Foundation
 Ohio Professionals Health Program
 Ohio Suicide Prevention Foundation*
 OPA Political Action Committee
 Pfizer Vaccines
 Pfizer*
 Pfizer, Rare Disease*

Pharmacists Mutual Companies[”]
 Prasco^{”*}
 Premier Mid-America
 Prescription Card Compare*
 Progressive Medical, Inc.*
 RedSail Technologies
 RxScan*
 Samuels Products
 SpartanNash Pharmacy Group
 SUNRx[”]
 The Kimber Boothe Group/
 Pharmovation Consulting
 UGO Rx*
 University of Cincinnati
 Value Drug Company
 Your Financial Pharmacist
 ZRT Laboratory^{”*}

**New vendor ”Sponsor*