

Cathleen Snyder, SPHR, SHRM-SCP

Cathleen is the Director, Human Resources & Development with strategic HR inc. Whether it's finding the right candidate for the right role or building a great team to enable your company to grow and thrive, her passion is helping people and companies to have a great work environment.

She possesses more than 20 years' of HR consulting experience providing human resources support for companies ranging from 5 to 500+ employees in industries such as warehousing, manufacturing, healthcare, customer service, technology, insurance and retail. She has advised clients on the day-to-day aspects of HR including complaint investigations, recruiting and selection, employee performance management, creating policy and procedures and government compliance. Cathleen is extremely customer-focused and is always looking out for the client's best interests, including protecting the client from liability issues. One of Cathleen's passions includes customizing training programs to allow managers, supervisors and employees to be successful in their roles.

One of Cathleen's mantras is, "We all have to work, why not make it a great work environment where we can grow, feel like we are valued, and have a little fun! It's not rocket science!"

Cathleen and her family live in Loveland, just north of Cincinnati. She has become a rabid football fan, Go Bucks, Bearcats, Bengals and Bills! Now that they are empty nesters, she and her husband enjoy working on their house and exploring new interests.



Lorrie Diaz, MS

Lorrie is a Senior HR Business Advisor with strategic HR inc. She has used her strengths in building relationships, project management, problem solving and communications to provide talent management to a variety of organizations in government and service-based industries.

She began her HR career with a small start-up computer repair company more than 20 years ago and has had the pleasure of contributing to and leading teams in all areas of HR, including serving as STRS Ohio's HR director.

She enjoys the wide variety of areas in which HR delves, leading her to develop expertise in employee relations, compensation, benefits, wellness, recruiting and technology. She says the most important and enjoyable part of HR is working with the people and developing solid relationships and programs that motivate individuals, energize teams and drive organizational success.

Based in the Columbus, Ohio area, Lorrie possesses a Master of Science in Counseling from the University of Dayton and a Bachelor of Arts in Psychology from Otterbein University. She and her husband have two teenage daughters; in her free time, she enjoys yoga, exercising, socializing with friends anywhere there is an outdoor patio and completing DIY home projects.

