

The OSAP Annual Conference 2024 Schedule

Wednesday, June 26, 2024

1:30 - 2:30 P.M.	Exhibitor Showcase: Welcome to the OSAP 2024 Annual Conference!
2:30 – 4:00 P.M.	Opening Keynote Session: Do You Even Know Me? How Curiosity Creates Community in the Workplace James Robilotta
4:15 – 5:15 P.M.	Concurrent Session 1: Association Advocacy: Federal Tax and Workforce Legislation Jeff Evans, ASAE
	Concurrent Session 2: Engage and Convert: Winning Marketing Strategies for 2024 Barb Burgie, Burgie MediaFusion
	Concurrent Session 3: Ethics in Today's Nonprofit Environment; Maritza Nelson, Esq.; Law Office of Maritza S. Nelson, LLC
5:20 - 6:15 P.M.	"New-Bees" Reception: <i>This invitation-only reception is for first-time attendees of the conference.</i>
7:00 - 9:45 P.M.	OSAP Board Chair's Reception: <i>Open to all attendees, this event is a relaxed social event providing the opportunity to connect with other attendees in a fun-filled atmosphere. We hope you can join us.</i>

Thursday, June 27, 2024

7:00 - 8:30 A.M.	Breakfast (complimentary at your hotel – check front desk for times and locations)
8:30 - 9:45 A.M.	General Session: Reinventing the Workplace: Lessons from the Bossholes John Broer, real.good.ventures
9:50 - 10:40 A.M.	Exhibitor Showcase Break
10:45 - 11:45 A.M.	Concurrent Session 4: Cybersecurity for Your Personal and Professional Life Ben Hunter, UHY Concurrent Session 5: Demystifying AI Kendra Ramirez, KR Digital Agency Concurrent Session 6: Generations and Talent Retention: The Assumptions We Make and the Steps We Must Take Tiffany Crosby, Ohio Society of CPAs
11:45 AM – 1:10 P.M.	The OSAP Foundation Lunch

1:15 - 2:15 P.M.	<p>Concurrent Session 7: PCI Compliance Mark Hayward, Aperia</p> <p>Concurrent Session 8: The Election Year Economy: What's important to know for your association's mission and your investments Jim Saling, Saling Simms Associates</p> <p>Concurrent Session 9: How Healthy Are Your Members? Why the physical, mental and financial health of your members matters to the long-term growth of your organization Timothy McNichols, LIG Solutions</p>
2:30 - 3:30 P.M.	<p>Concurrent Session 10: Fostering a Culture of Care: Retaining talent while impacting a life One OSAP member's journey Jacob Mauch, Hyatt Regency Columbus</p> <p>Concurrent Session 11: Emotional Intelligence Unleashed: Strategies for Association Leaders Lori Zoss Kraska, Growth Owl</p> <p>Concurrent Session 12: Conversations That Connect: Understanding the How and Why of Workplace Conversations Geoff McLachlan, Professionals at Play</p>
3:45 – 5:00 P.M.	<p>General Session: Five Keys to Maintain Balance & Ignite Momentum Janine Stange, National Anthem Girl</p>
5:00 – 5:45 P.M.	<p>Exhibitor Showcase Reception</p>
6:30 P.M.	<p>Depart For Evening Activities <i>Presented by Visit Cincy</i></p>
Friday, June 28, 2024	
7:30 - 8:30 A.M.	<p>Exposition Morning Coffee Break</p>
8:30 - 9:30 A.M.	<p>Concurrent Session 13: Building Workplace Culture in a Hybrid Environment Cathleen Snyder, Clark Schaefer Strategic HR</p> <p>Concurrent Session 14: The Benefits of Becoming a Sustainable Organization Ryan Mooney-Bullock, Green Umbrella</p> <p>Concurrent Session 15: Tell Better Stories: Speak Up, Stand Out, Build Community Megan (Meg) Ryan, Ph.D., Homeplace Creative</p>
9:30 - 10:30 A.M.	<p>Conference Brunch <i>Presented by the Sharonville Convention Center</i></p>
10:30 AM - 12:00 P.M.	<p>Closing Keynote Session: The Power of Play! Geoff McLachlan, Professionals at Play</p>